

**REPORT OF THE COMMITTEE ON TRADE, INDUSTRY AND
TOURISM ON THE 2002 ANNUAL ESTIMATES OF THE
MINISTRY OF TOURISM**

INTRODUCTION

The Minister of Finance on 21st February, 2002 presented to the House, the Government's Budget Statement and Financial Policy of the Government for the year ending 31st December 2002 in accordance with Article 179 of the 1992 Constitution of Ghana.

Pursuant to Standing Orders 140(4) and 159, the 2002 Annual Estimates of the Ministry of Tourism was referred to the Committee for consideration and report.

The Committee held discussions with the Deputy Minister of Tourism and officials of the Ministry, representatives of the Ghana Tourist Board and the Hotel Catering and Training Institute (HOTCATT). The schedule officer from the Ministry of Finance was also present and the Committee is grateful for his useful contributions.

REFERENCE DOCUMENT

The Committee in its deliberation referred to the following:

- i. The 1992 Constitution
- ii. The Standing Orders of the House and

- iii. The Budget Statement and Financial Policy of the Government for the fiscal year 2002.

MISSION STATEMENT OF THE MINISTRY

The Ministry of Tourism exists to formulate policies, the implementation of which would create an enabling environment, especially the friendliness of Ghanaians for the development of a sustainable Tourism atmosphere thereby contributing towards the enhancement of the country's socio-economic programmes. The Ministry also formulates policies, plans and draws up programmes for the development and promotion of domestic, national and international tourism.

OBJECTIVES

The Ministry is mandated to pursue the following objectives:

- i. Promote institutional and human resources capacity for quality service delivery
- ii. Promote, evaluate and monitor community involvement in tourism in order to spread its socio-economic benefits
- iii. To increase public understanding of tourism so as to encourage greater support for and participation in the tourism sector

- iv. To promote and market Ghana as a competitive and quality destination and support sub-regional efforts at tourism development
- v. To work out for the provision of adequate tourism infrastructure in collaboration with the relevant MDA's and the private sector.
- vi. To promote public and private sector participation to increase tourism investment
- vii. To establish an effective National Tourism Information System (NATIS) for information dissemination.

ESTIMATES FOR THE YEAR 2002

SUMMARY OF YEAR 2002 ESTIMATES

NO.	MINISTRY	YEAR 2001	YEAR 2002
1.	PERSONNEL EMOLUMENTS	2,098,847,193	2,791,000,000
2.	ADMIN. EXPENSES	2,076,807,325	1,956,001,000
3.	SERVICE EXPENSES	2,337,135,420	4,231,999,000
4.	INVESTMENT EXPENSES	466,200,000	2,126,000,000
	TOTAL	6,978,989,938	11,105,000,000

SUMMARY OF EXPENDITURE

MINISTRY OF TOURISM

	GOG	
	¢Billion	
Personnel Emoluments	2,791,000,000	-
Administration	1,956,001,000	-
Service	4,231,999,000	-
Investment	<u>2,126,000,000</u>	-
Total	<u>11,105,000,000</u>	-

SUMMARY OF EXPENDITURE FOR GENERAL ADMINISTRATION

A total amount of ¢5,614,212,575 was voted for the activities of general administration of the Ministry. The breakdown by item is as follows:

	¢
Personnel Emoluments	- 521,994,000
Administration	- 817,043,875
Service	- 2,578,774,700
Investment	- <u>1,696,400,000</u>
Total	- <u>5,614,212,575</u>

GHANA TOURIST BOAR

SUMMARY OF EXPENDITURE

An amount of ₵4,784,844,005 was voted for the activities of the Ghana Tourist Board for the ensuing year. Please find below the breakdown:

	₵
Personnel Emoluments	- 1,985,446,000
Administration	- 924,707,125
Service	- 1,571,326,880
Investment	- <u>303,064,000</u>
Total	- <u>4,784,844,005</u>

HOTCATT

SUMMARY OF EXPENDITURE

An amount of ₵706,657,420 was voted for the activities of HOTCATT for the financial year 2002. Please find the breakdown as stated below:

	₵
Personnel Emoluments	- 283,974,000
Administration	- 214,250,000
Service	- 81,897,420
Investment	- <u>126,536,000</u>
Total	- <u>706,657,420</u>

OBSERVATION

The Committee observed that there were duplicating of responsibilities within the sector. The Committee commends the Ministry for initiating some actions to redefine roles.

The Committee expressed concern about the need for the regional offices to be fully equipped in order to make them more effective in the performance of their duties. With this new budget the Committee hopes that the Ministry will improve upon its logistic problems.

The Committee also recommends that the Ministry should play a supervisory role whilst the various boards, are allowed to implement policies.

The Committee again expressed concern about the fact that the ₵3 million earmarked for promotional adverts for the Ministry was woefully inadequate. The Committee was of the view that more money should be channelled into the development and promotion of tourism through direct advertising. The Committee would wish that more money is expended on the promotion and marketing of Ghana's tourism potentials to attract patronage.

CONCLUSION

In view of the fact that Tourism is a potential revenue source for the country, the Committee after analysing facts and figures

recommends that the House approves the total sum of **Eleven billion, one hundred and five million cedis (¢11,105,000,000)** for the activities of Ministry of Tourism for the fiscal year 2002.

Respectfully submitted.



Hon. Nana Asante-Frempong
Chairman, Committee on Trade,
Industry and Tourism
March 20002



E. Opoku-Acheampong
Clerk to the Committee



Asante Amoako-Atta
Supervising Clerk